

Dr. Wendy Frisby Honored as 2004 Dr. Earle F. Zeigler Lecturer Award Recipient

by Dr. Lucie Thibault

Dr. Wendy Frisby, associate professor in the School of Human Kinetics at The University of British Columbia, has been selected by the NASSM Executive Council as the 2004 Dr. Earle F. Zeigler Lecture Award recipient.

Dr. Frisby started her academic career in 1976 at the University of Regina, the site of next year's NASSM Conference. She moved to the University of Waterloo in 1979 where she completed her PhD and worked until 1988. She joined UBC in 1991.

In the span of her career, Dr. Frisby has published numerous scholarly works in refereed publications including the *Journal of Sport Management*, *European Sport Management Quarterly*, *Leisure Studies*, *Canadian Women's Studies*, *Canadian Journal of Public Health*, *Managing Leisure: An International Journal*, *Avante*, *Journal of Park & Recreation Administration*, *Journal of Applied Recreation Research*, *Society & Leisure*, and the *Journal of Travel Research*. She has authored two books, is the co-editor of another book, and has published numerous book chapters.

In addition, she has authored and co-authored numerous research reports that have bridged her scholarly research with the applied problems facing sport managers, such as increasing access and opportunity in sport and leisure. She has presented her research in several forum, meetings, task forces, conferences, and colloquium.



Dr. Wendy Frisby

continued on page 4

Full Speed Ahead! Atlanta Ready for NASSM 2004 Conference

by Dr. Brenda Pitts

Everything is falling into place in Atlanta for the 19th Annual Conference of NASSM. A new conference schedule format will be unveiled, using, among some other changes, a daily opening plenary forum. Speakers will cover a variety of issues facing sport management. Special attention will be paid to the printed program and book of abstracts, with a new format as well.

Pre-conference Fun — You will want to come early because the annual Wednesday morning outing includes several different activities, organized by professionals – something for everyone! We are thrilled that the golf and tennis tournaments will be organized by people who have worked PGA events and USTA events. The other activities will be special as well: The Pirate Treasure Hunt will be a fun and exciting activity; a fun time will be had for those of you who just want to hang out at the beach and water park, and for you who just want to enjoy the morning at the lake, or play beach volleyball or horseshoes. Around noon, everyone will gather for a wonderful picnic lunch lakeside. Then, we will whisk you back to downtown Atlanta for the afternoon activities and the evening opening Welcome Reception.

For students, a special student activities committee run entirely by students at GSU is planning a full schedule of fun and activities all week long. And for our international friends, there will also be special activities.

Please visit the website (www.nassm.com) for up-to-the-minute information.



Inside This Issue

Zeigler Award	1, 4
2004 NASSM Conference News	1
President's Message	2
Past President's Message	3
Conference News and Notes	2-3
NASSM Executive Council	4
Executive Council Meeting Minutes	5
Upcoming Conferences	5
NASSM Web Update	6
Resource List Reminder	6
Program Approval Update	7

Credits

Dan Mahony, Rob Ammon, Susan Brown Foster, Greg Comfort, Clay Stoldt, Lucie Thibault, Brenda Pitts, Jay Gladden, Mike Ross

The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management—both theoretical and applied aspects. Topics of interest to NASSM members include sport marketing, future directions in management, employment perspectives, management competencies, leadership, sport and the law, personnel management, facility management, organizational structures, fund raising, and conflict resolution.

NASSM President's Message From 2004 President Dan Mahony

Greetings!

This past year has been a busy one for NASSM and I believe we have made a lot of progress. The 18th Annual Conference in Ithaca was a success and we appreciate the efforts of our host, Ithaca College, and the conference co-chairs, Ellen Staurowsky and John Wolohan. The strong attendance at the conference provided us with a profit of nearly \$10,000 that will help us to fund our operations during the year. We are all very excited about the upcoming conference in Atlanta and I am sure Brenda Pitts and her group at Georgia State University will provide us with another enjoyable conference. The conference sites for 2005 (Regina) and 2006 (Kansas City) are already set and President-Elect Alison Doherty is working on 2007.

After the conference in Ithaca, we worked on a few significant items. First, we wrote a letter to the Secretary of Education, Rod Paige, regarding Title IX. It is difficult to write the letter on behalf of a large organization, but a lot of members provided good feedback and made this process easier. I was happy with the final product. Second, we gathered input on the strategic plan. The feedback we received was very helpful when we discussed the plan at the Fall Meeting of the Executive Council. Third, we worked with Human Kinetics to find ways to better promote the *Journal of Sport Management*. Much of the work here was done by Wendy Frisby (outgoing Editor), Laurence Chalip (Editor), and Lucie Thibault (Associate Editor) and they deserve a lot of thanks for their efforts on our behalf. Fourth, we worked on a survey regarding the sport management program approval process. The survey was finalized at the Fall Meeting and will be distributed this semester so the results are available by the conference in Atlanta.

The Fall Meeting was the longest I have seen in my four years on the Executive Council. I want to thank all of the members of the Executive Council for doing work that was necessary and providing such thoughtful input during our long discussions. The main reason for the long meeting was the need to thoroughly discuss the recommendations in NASSM Strategic Plan. Again, I need to thank Laurence Chalip and his committee (Carla Costa, Heather Gibson, Sue Inglis, Dan Rascher, and Richard Wolfe) for their great work on the plan. Based on the feedback we received, we have revised the plan (see the website for an updated version) and have begun to move forward on many of the recommendations. For example, we have formed four committees to begin examining a number of critical issues that emerged in the strategic plan. I want to thank those who volunteered to lead these committees – Tim DeSchraver (Finance), Cheri Bradish (Marketing), Sharienne Walker (Teaching Sport Management Journal), and Bob Case (NASSM Conference) – as well as all who have volunteered to work with them on these committees. I hope as NASSM moves forward that we have more opportunities for people to get more involved in the organization by being part of committees such as these. In fact, I plan to develop a more systematic way to find potential new volunteers while we are at the conference in Atlanta. I believe we will have a stronger organization when we get more people actively involved.

Before I sign off, I want to say I have appreciated everyone's patience with me during my time as President. Since I took over in Ithaca, I have had 4 different administrative titles at the University of Louisville and 5 different offices, as well as a number of different phone and fax numbers. All of this has made it more difficult to track me down. I have also been less able to stay focused on tasks than I would like. Thanks to all for understanding and picking up the slack.

Enjoy the rest of the school year and see you all in Atlanta!



NASSM President Dan Mahony

News and Notes Regarding 2004 NASSM Conference in Atlanta

HOTEL ROOMS LIMITED!!! At the same time NASSM is at the Omni Hotel, a major U.S. Volleyball Championship tournament is in town and they have also booked the Omni Hotel. What does this mean for you? **GET YOUR ROOM RESERVATION BOOKED NOW!!** We only have a limited number of rooms blocked at the special conference rate.

WEDNESDAY OUTING AT LAKE LANIER! Buses will leave the hotel around 6:30am for the 1 hour drive to Lake Lanier. Please be sure to make your travel into Atlanta so as to arrive in plenty of time to catch the buses on Wednesday morning.

MORE ABOUT WEDNESDAY OUTING AT LAKE LANIER! Remember that everyone is invited to the lake for a morning of fun, even if you don't play golf or tennis. You can come and enjoy the morning relaxing around the lake and join us for lunch.

TENNIS TOURNAMENT! The 2004 NASSM Tennis Tournament will be held at Emerald Point Resort on Lake Lanier Islands. Enjoy a morning of tennis with your friends! Then, enjoy the lunch at the lake.

PIRATE TREASURE HUNT! The Pirate Treasure Hunt is a creative Team Building program offering excitement and esprit-de-corps in a challenging "on the water" event! This recreational boating event combines a "Pirate" theme with a traditional Scavenger Hunt for additional fun! We utilize the fleet of safe, comfortable pontoon boats from the Harbor Landing fleet and assign a "crew" of 6 participants per boat.

NASSM CONFERENCE PARTICIPANTS: You can put together your own group of 6 people for your own boat. Or, just sign up for this, and we will be sure you are included in a group.

NASSM Past-President's Message From 2003 President Rob Ammon

This year's annual conference of the North American Society for Sport Management (NASSM) and the 4th gathering of the International Association for Sport Management (IASM) promises to be one to remember!! From June 2-5 2004, Brenda Pitts and her "team" from Georgia State University will welcome people from around the world to Atlanta, Georgia, USA for the 19th annual scholarly conference. Not only is Atlanta easy to get to from anywhere around the world, but Dr. Pitts and her erstwhile staff have done a marvelous job of creating a conference for the ages.

The Executive Council had the opportunity to view the hotel accommodations and the conference facilities during our November meetings. The official conference site is part of the newly constructed conference center and hotel tower of the "Omni Hotel at CNN Center" in downtown Atlanta. These facilities will be some of the best NASSM has ever witnessed.

Other important items to remember when scheduling your travel arrangements:

- Forty-six reviewers worked diligently during holidays to evaluate abstracts for our upcoming conference. These individuals did a great job of maintaining the academic rigor our conference has become known for.
- NASSM will have a full slate of presentations going on in five rooms throughout the duration of the conference in addition to the keynote sessions, President's Luncheon & Student Research Presentation, and Dr. Earle F. Zeigler Lecture Award Banquet.
- Other presentations formatted as workshops, seminars and roundtables will be available for the NASSM delegates.
- NASSM is proud to host the 4th meeting of the International Association for Sport Management. Sport management academicians from around the world will gather to share and discuss relevant information.
- The conference hotel plays host to a fitness facility, many restaurants, stores, offices of the Atlanta Hawks, Turner Sports, TNT, and, of course, the Atlanta CNN broadcasting center. Immediately across the street from the hotel is Centennial Olympic Park, central to the 1996 Atlanta Summer Olympics. The park also provides a wonderful location to get in that early morning jog! Behind the Omni Hotel at CNN Center is the famous Georgia Dome sports facility – home to many excellent sports events as well as the famous NFL Atlanta Falcons. Next to the hotel is Philips Arena – home to the NBA Atlanta Hawks and NHL Atlanta Thrashers.

NASSM has been an effective voice for Sport Management academics since its inception in 1985. Our history has been one of tolerance, acceptance and diversity where colleagues meet and share sport management themes of mutual interest. Three years ago, I never imagined how challenging yet satisfying my tenure on the Executive Council would be. I really appreciate the support, suggestions and criticism offered by the membership. Several notable accomplishments during the last three years include NASSM's Strategic Plan designed and implemented by Laurence Chalip and associates, Diana Gray's initiation of the new NASSM logo and Chris Sanders' assistance in creating an online abstract submission and review process for the conference. Many additional members continue work to make NASSM the viable organization it has become. However, our organization needs your input and assistance if we are to continue to grow.

I remain your advocate



NASSM Past-President Rob Ammon

Convention Notes (continued from page 2)

GOLFERS! For those golfers traveling with your golf clubs and arriving at the Atlanta airport, golf club travel bags DO NOT arrive on the same luggage carousel as your suitcases. So, if you don't see them there, don't panic! Golf bags have their own special arrival area. When you are approaching the baggage claim carousel area, look up at the far wall. There is a gigantic screen that will tell you on which carousel your regular bags will arrive. GOLF BAGS can be found next to carousel 8. YOU MUST have your golf bag claim ticket available to show a guard in order to claim your bag.

DIDN'T BRING YOUR GOLF CLUBS OR TENNIS RACKET? No problem! The golf course has rental clubs and we will be supplying tennis rackets.

BEACH AND WATERPARK

It's the most fun in, on, or near the water. Lake Lanier Islands' Beach & Waterpark features rides, slides, and water attractions, including the greatest water attraction since the ocean itself, the incredible FunDunker, with more than 100 ways to get wet! And there's more! Hang Ten on the Surf Wave; ride Wild Waves, the South's largest wave pool; and real thrill seekers go to extremes on the Intimidator, the Twister, SplashDown, and Triple Threat. Plus, the little ones will love Kiddie Lagoon and Wiggle Waves! Looking for a little R&R? Troubles melt away on our mile-long, sandy white beach.

COME EARLY & STAY LATE! Make your travel plans to arrive early or stay late and see Atlanta! There is a lot to do! Check out the following websites:
<http://www.atlanta.com/>
http://www.travelweekly.co.uk/tw_georgia/index.htm
<http://www.metroatlantachamber.com/macoc/sportscouncil/asc.shtml>
http://www.wguides.com/city/58/subsub_200.cfm
<http://www.atlantasmartcity.com/html/play/>
<http://www.digitalcity.com/atlanta/>
<http://www.roadatlanta.com/index.lasso>
<http://www.ajc.com/sports/content/sports/>

2004 Dr. Earle F. Zeigler Lecturer Award Recipient *Dr. Wendy Frisby Honored*

continued from page 1

Dr. Frisby has been awarded more than half a million dollars (CAN) in research funding from various granting agencies in Canada over the course of her academic career – an impressive achievement in Canadian sport management research.

Dr. Frisby has mentored 40 graduate students since 1990. She has developed a collaborative approach to her research and scholarship that has enriched the experiences of her academic colleagues, the students she has mentored, and those participants with whom she conducts research.

In 2001, Dr. Frisby became a NASSM Research Fellow. In September 2004, she will be a keynote speaker at the European Sport Management Association Conference in Belgium.

Dr. Frisby has been extensively involved in NASSM. She started serving on the Editorial Board of the *Journal of Sport Management (JSM)* in 1993. In 1996, she became the Associate Editor of JSM and assumed the Editorship of the *Journal* from 2000 until 2003. She was on the NASSM Executive Council from 1996-2003.

She also serves on the Editorial Board of the *European Sport Management Quarterly* and *Avante* and has reviewed grant applications for the Social Sciences and Humanities Research Council of Canada. She is a Research Associate with the Research Centre for Sport in Canadian Society at the University of Ottawa and the Centre for Research in Women's Studies and Gender Relations at the University of British Columbia.

Dr. Frisby's contribution to the field of sport and leisure management has been extensive. Her doctoral research in the area of organizational structure and effectiveness in Canadian sport paved the way for many Canadian studies on organizational structure and change in sport organizations. Her most recent work on organizational culture, interorganizational relationships, and community organizing practices and policies has important social significance for the inclusion and participation of marginalized populations in sport and leisure organizations.

The application of participatory action research has allowed her to investigate organizational practices and partnerships with low-income populations and various public sector partners. In this research, she critically examines how local sport and leisure structures, practices, and policies create barriers to participation and has been involved in uncovering collective strategies that engage marginalized citizens in planning and programs, thereby reducing their social isolation and improving their health.

Her approach to research embraces the concept of scholarship discussed by Janet B. Parks in her 1992 E.F. Zeigler Lecture, as Dr. Frisby shares her knowledge and values of inclusiveness in sport and leisure to students, colleagues, practitioners, and participants.

Through her research findings, Dr. Frisby strives to improve the sport and leisure experience and to shape the sport and leisure culture in the future in a way that will move access and opportunity from a vision to reality. Dr. Frisby is an excellent ambassador for NASSM and the field of sport and leisure management – she has played and will continue to play an important role in enhancing the scholarship and research in our field.

2004 NASSM Executive Council

Past-President

Dr. Robin Ammon, Jr.
Slippery Rock University
robert.ammon@sru.edu

President

Dr. Dan Mahony
University of Louisville
mahony@louisville.edu

President-Elect

Dr. Alison Doherty
The University of Western Ontario
adoherty@uwo.ca

Secretary

Dr. Jay Gladden
University of Massachusetts, Amherst
jgladden@sportstudy.umass.edu

Treasurer

Dr. Joanne Maclean
Brock University
joanne.maclean@brocku.ca

Member at Large (2003-2005)

Dr. George Cunningham
Texas A&M University
gbcunningham@hlkn.tamu.edu

Member at Large (2003-2005)

Anita Moorman, J.D.
University of Louisville
amm@louisville.edu

Member at Large (2002-2004)

Dr. Tim DeSchrive
Univ. Massachusetts, Amherst
deschriv@sportstudy.umass.edu

Member at Large (2002-2004)

Dr. Ketra Armstrong
California State University, Long Beach
karmstr2@csulb.edu

Student Representative

Todd Harrison
The Ohio State University
harrison.199@osu.edu

Editor - JSM

Dr. Laurence Chalip
University of Texas at Austin
lchalip@mail.utexas.edu

Associate Editor - JSM

Dr. Lucie Thibault
Brock University
lthibault@brocku.ca

Office Manager

Dr. Brian Crow
Slippery Rock University
Email: brian.crow@sru.edu

Web Manager

Dr. Greg Comfort
Missouri Baptist University
comfort@mobap.edu

Fall Executive Council Meeting November 2003 - Atlanta, Georgia Summary of Minutes by Dr. Jay Gladden

- Pitts provided a report on the status of the 2004 Conference hosted by Georgia State University. Web site is up and running – designed by Peter Han of Ithaca College. Pre-registration deadline is March 1st, a little earlier than usual to pay for some of the expenses associated with the conference.
- Doherty presented proposed changes to the NASSM Constitution. Some minor revisions were made to these proposed changes and will be presented to the membership in Atlanta.
- Proposed Operating Code changes were presented by Doherty. A number of minor revisions were suggested by the Executive Council. Additional changes were offered by the Executive Council. Changes were accepted.
- DeSchraver presented an update of the web advertising and sponsorship committee. Much of the report focused on a proposed agreement with FIT for NASSM to publish an on-line directory of sport management programs. Exec agreed to move forward with Mahony negotiating the terms with FIT. Greg Comfort agreed to be the editor of the directory and solicit contributors to provide content that overviews the field of sport management.
- Doherty reported on how she had updated the Conference Bid document to reflect current practices. Mahony noted that the student research winner receives \$400, not \$500. Exec voted to not attach a \$25 surcharge to student registration fees. For facility and equipment needs, the document was updated to reflect being able to handle a minimum of five breakout rooms. Exec agreed to include language in the bid document that requires Exec approval of any increase of registration fee above that contained in the original proposal.
- Greg Comfort was appointed as the NASSM representative on SMPRC
- Chalip reported a fairly smooth transition into his editorship of JSM. The idea of running a NASSM workshop with past JSM editors was discussed as a means of educating the NASSM membership about JSM's publishing guidelines and expectations.
- The Ithaca conference report a nearly \$20,000 profit from the 2003 conference. Ammon reported that 227 abstracts were received for the 2004 Conference. Doherty reported that there are two cities planning to submit bids for the 2007 conference.
- DeSchraver announced that Wendy Frisby is the 2004 winner of the Earle F. Zeigler Award.
- Harrison submitted a report on the student initiatives, noting their focus is on making the conference more accessible for students. He noted that the professional development workshop at the 2004 conference will focus on academia.
- The strategic plan that was posted on the website was discussed in depth. Notable actions that emerged from the discussion included:
 - Future Calls for Papers for the NASSM Conference will ask for papers of "up to 2 pages"
 - More specific guidelines for abstract reviewers depending on the type of presentation will be created.
 - In an effort to increase the number of poster presentations but not stigmatize presenters, exec agreed to offer people the choice of what type of presentation they prefer and to encourage all sorts of people to submit poster presentations.
 - Organizers should seek to schedule the conference so that presentations on teaching, research, and action research do not compete with each other
 - Members will be limited to submitting 2 abstracts (for oral or poster sessions) unless they are an advisor to a student who is submitting an abstract, in which case, the advisor must clearly indicate they are an advisor in the author section of the submission. The limit of two presentations should not limit additional invited participation in workshops, round tables, symposia or plenary sessions. This limit will be periodically examined as the conference evolves.
 - A small committee will be appointed to explore the feasibility of publishing an e-journal on teaching sport management
 - Committees will be formed to create a marketing plan and a financial plan for NASSM

Upcoming Conferences

On June 2-5 2004, Georgia State University will welcome people from around the world to Atlanta, Georgia, USA for the 19th annual scholarly conference of the North American Society for Sport Management (NASSM) and the 4th gathering of the International Association for Sport Management (IASM).

Fourth Annual Sport Management Student Research Colloquium Friday, April 2, 2004 Brock University, St. Catharines, Ontario

Keynote Address by Dr. Wendy Frisby, Associate Professor at the University of British Columbia, former Editor of the Journal of Sport Management and North American Society for Sport Management Research Fellow. For more information about the Student Research Colloquium click [here](#)

Additional information and updates can be found at <http://www.brocku.ca/spma/colloquium.html>

AAHPERD National Convention and Exposition 2003 in Philadelphia

In partnership with Southern District AAHPERD and Louisiana AHPERD
New Orleans, Louisiana
March 30 - April 3, 2004

Visit the Sport Management Council of the National Association for Sport and Physical Education (NASPE) for more information regarding the promotion of quality sport management programs.

NASSM Website Update by Dr. Greg Comfort

A number of changes to the NASSM website were necessitated in the past two years in order to better serve the NASSM membership. Specifically, curriculum vitas of members wishing to fill vacated NASSM Executive Council (EC) offices were made available. Abstracts were submitted electronically by NASSM members who wished to be considered for a presentation at the annual NASSM conference. Hit counters were posted in individual web pages so that a feasibility study could take place regarding possible web advertising. And the annual NASSM Newsletter was altered so that members could have faster and easier access. A limited access website was created for the purpose of online elections and online voting successfully took place for the first time in NASSM history in the spring of 2003.

In accordance with the NASSM Strategic Planning Team recommendations, a proposal to hire professional website help was submitted to the EC by the NASSM web manager in the annual November meeting. The proposal for website change was subsequently accepted by the EC in that same meeting. In the spring of 2004, the NASSM website will be receiving a much needed face-lift. The details of the website changes, including the additional services that will be made available to NASSM members, will be described on June 4th by the Web Administrator at the Annual NASSM Conference Membership Meeting in Atlanta, Georgia.

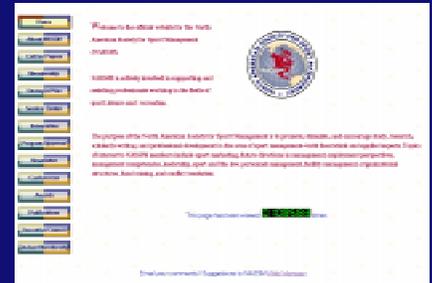
Members should feel free to continue to contact Dr. Greg Comfort comfort@mobap.edu with any corrections, deletions, or suggestions for the improvement of the NASSM Web site. Proposals that require substantial change in the content addressed in the NASSM Web pages will be forwarded to the current NASSM president for eventual approval by the NASSM Executive Council.

Sign Up Now for the NASSM Resource List

The NASSM Web site contains a "Professional Village" designed to serve as a resource to members of the mass media and other constituents. Specifically, it includes an expert's list that provides the names, institutional affiliations, and areas of expertise of various NASSM members. This list can then be searched by topic or geographic area by those seeking information or opinion from informed sources. And in fact, the search mechanism will be upgraded in the coming weeks.

Inclusion on the "Experts' List" is available to all NASSM members. To sign up, please visit the site at <http://www.nassm.com/resume/professionalvillage.htm>.

Visit the NASSM Website www.nassm.com



NASSM is actively involved in supporting and assisting professionals working in the fields of sport, leisure and recreation.

STUDENTS! THE PROCESS FOR RESERVING STUDENT HOTEL ROOMS FOR THE 2004 NASSM CONFERENCE HAS CHANGED!!

The Omni Hotel has requested that we, the conference staff, handle the student room reservations. Due to that fact that there is a limited number of rooms for students at the student rate, these rooms will be reserved ON A FIRST CONTACT basis based on the order of arrival of correspondence based on date and time of request BY EMAIL ONLY until all rooms have been reserved. At that time, there will be no additional rooms at the student rate.

Please adhere to the following process.

1. Send an email note to Jennifer Gibbs at jennifer.gibbs@comcast.net with the following information:
 - (a) A note from your faculty advisor stating you are a current student.
 - (b) Name for reservation.
 - (c) Number of people in room.
 - (d) Type of room requested: two double beds; one king bed.
 - (e) Dates of arrival and departure
 - (f) Email address of the person who is reserving the room.
 - (g) Phone number where you can be contacted.
2. Those email notes that do not contain all of the above information will be discarded.
3. Within a short period of time, the person (who is the reserving name for the room) will be contacted BY THE HOTEL and asked to provide credit card information in order to finalize the reservation. This information must be provided or the room will not be reserved.
4. We will keep a waiting list (kept in order of date and time) for anyone who does not make the reservation list. At a later date, if a student room reservation comes available, the first person on the list will be contacted.

Program Approval Update

NASPE and NASSM jointly created the Sport Management Program Review Council (SMPRC) to act as an entity that is independent of both professional associations for the purpose of reviewing sport management programs.

The NASPE-NASSM Sport Management Program Review Council (SMPRC) fosters the attainment and maintenance of excellence in undergraduate and graduate education for sport management. The NASPE-NASSM program standards have been developed to meet the contemporary needs of the sport industry so that students studying sport management have the educational background to function effectively within a sport management setting. The content areas prescribed in the NASPE-NASSM standards provide students with a body of knowledge needed by those preparing for careers in sport management. Therefore, those institutions meeting and maintaining the requirements of the Standards should be sound choices for students in search of quality professional preparation.

Program Review Process

1. The institution wishing to be approved by the SMPRC should purchase the Sport Management Program Standards and Review Protocol – 2000 (by calling 800-321-0789 or online at www.aahperd.org under “online store” then “national standards”) that outline the standards as well as the program approval process. Questions should be directed to the NASPE office (703-476-3417 or cbolger@aahperd.org).

2. The institution seeking program approval should submit a letter of intent to submit to the SMPRC/NASPE office along with a deposit in the amount of at least one-half the total program review fee (to determine this fee, reference page 28 of the Standards book) at least six months prior to submitting the portfolio for review. However, the entire fee can be sent at submission time.

NOTE: Effective March 2004 new fees for program review by the SMPRC. The SMPRC reviews programs at the Undergraduate, Masters and Doctoral levels. for a single program review - \$1,500 for two program reviews - \$2,000, for three program reviews - \$2,300. Fee increase is only the second by the SMPRC since the inception of the review process. These fees, which are non-refundable, defray administrative cost such as postage, duplicating, printing, phone, Program Review Council meeting expenses, and staff support.

3. The institution then sends a Program Review Application (located on page 33 of the Standards book) along with the balance of the fee and five (5), bound copies of the Program Review Folio containing all of the contents listed on the application by either March 15th or October 15th (two review deadline dates).

4. The institution's application materials are inventoried once received, and if any items are missing, the institution is contacted and requested to provide them. If the portfolio is not submitted in a manageable form (i.e., not bound or tabulated) the portfolio is returned to the institution to do so and should be resubmitted for review. When all materials have been received, the staff administrator mails one copy of the folio to the Program Review Coordinator and one copy to each of the three members of the Panel of Reviewers in either March or October. One copy is retained in the program review administrator office.

5. Each reviewer applies the Standards to the folios and submits an independent assessment of compliance to the Program Review Coordinator.

6. The Program Review Coordinator synthesizes the three assessments and submits the synthesis to the SMPRC.

7. The SMPRC reviews the assessments and the recommendation. If there is unanimity among the reviewers' assessments on the program compliance, the council will immediately either grant or deny approval to the institution based on the nature of the assessments provided by the reviewers. If there are differences of inconsistencies in their findings, the SMPRC will review the folio and decide whether or not to award program approval to the institution. A recommendation from the council will be sent by the Program Review Coordinator in writing to the institution regarding the status of its application (i.e., approval or not approval). If program approval is granted, the designation is granted for a seven-year period. If program approval is denied, a detailed explanation of the reasons for withholding approval along with recommendations is provided in writing by the Program Review Coordinator.

If not approved:

8. The institution may file a rejoinder to the SMPRC. There will be no fees attached to the process of filing a rejoinder. The rejoinder may take one of the following forms:

- the institution agrees with the findings and elects to make the changes outlined to bring the program into compliance
- the institution disagrees with the assessment and provides further evidence to demonstrate compliance with the Standards

9. The rejoinder is sent to the original three reviewers if possible for further evaluation to determine compliance with the Standards.

10. The reviewers complete a second assessment considering the additional information and submit their assessment to the SMPRC and the Program Review Coordinator who synthesizes the assessments and reports the findings to the SMPRC. If a subsequent review determines the program to be in compliance with the Standards, approval may be granted by the SMPRC. If the first rejoinder is consistent with the first review (which was not approved), approval may again be denied by the SMPRC. A second rejoinder may be submitted or the institution may appeal the decision to the SMPRC.

11. An approved program may be granted one year of probation if they fail to meet the Standards during a renewal evaluation.

Programs that have received
APPROVED status
since last spring
by Dr. Susan Brown Foster

Liberty University
undergraduate re-approved

University of Massachusetts
masters and doctoral
(undergraduate already approved)

University of New Haven
undergraduate re-approved

Salem State College (Mass.)
undergraduate

Wingate University (N.C.)
undergraduate

York College (Penn.)
undergraduate



For more information, visit:
www.SMPRCinfo.org